



# OSAP 2025 ANNUAL CONFERENCE

## JULY 23-25, 2025



### Why sponsor or exhibit?

**76%** of attendees engage in choosing meeting locations for their organization

**96%** of attendees visited with exhibitors during the conference

**93%** of attendees play a role in the purchasing process for their organization

Visit [ohiosap.org/annual](https://ohiosap.org/annual) for more info

*Expose your products and services to key decision-makers and buyers in just three days!*

The OSAP annual conference is the premier annual event for Ohio's leading industry experts and influencers to gather for education, dynamic speakers, knowledge sharing and making connections.

# 2025 OSAP Annual Conference Sponsorship Opportunities



**Annual conference sponsorships offer unique and compelling opportunities to communicate directly with attendees throughout the event! These sponsorships are sold on a first-come, first-served basis.**

## Platinum Sponsor

**COST: \$6,275\*/\$6,775\*\***

**YOU RECEIVE:**

### Exclusive Opportunities

- Logo recognition as Platinum Sponsor during the event and on the conference website, which receives an average of 2,000 hits annually
- Abundant pre-event and on-site publicity
- One exclusive digital ad placement in *Industry Brief* (e-newsletter)
- Name badge sponsor with company logo on every participant's name badge
- Exclusive logo and name placement on (8-foot-tall x 3-foot wide) signage at annual conference

### Prime Advertising Opportunities

- Full-page in *Industry Advocate* magazine 2025 issue shared with more than 600 readers
- Logo recognition in Fall *Industry Advocate*

magazine shared with more than 600 readers

- Visibility in conference mobile app
- Access to all OSAP annual conference educational offerings and opening and closing networking events, alongside conference attendees

### Business Development Spotlight

- Complimentary exhibit table including exclusive non-competing exhibit hours
- Complimentary registration for two (2) including all meals, breaks and receptions

### Relationship-building Opportunities

- Ability to address attendees at a general session
- Option to include collateral in swag bag
- Recognition from the lectern throughout the event
- Logo recognition in PowerPoint during all general sessions
- First right of refusal to sponsor in 2026

*\* This is the member rate applicable for current OSAP members in good standing.*

*\*\* This is the non-member rate and includes membership through the following year.*

## Gold Sponsor

**COST: \$2,875\*/\$3,275\*\***

**YOU RECEIVE:**

### Prime Advertising Opportunities

- Logo recognition as Gold Sponsor during the event
- Logo recognition in Fall *Industry Advocate* magazine shared with more than 600 readers
- Marketing materials distributed at each seat during sponsored event
- Visibility in conference mobile app
- Access to all OSAP annual conference educational offerings and opening and closing networking events, alongside conference attendees

### Business Development Spotlight

- Complimentary exhibit table including exclusive non-competing exhibit hours
- Complimentary registration for two (2) including all meals, breaks and receptions
- Company website linked to the conference webpage with an average of 100 click-throughs to your organization's website

### Relationship-building Opportunities

- Opportunity to address attendees at a general session
- Option to include collateral in swag bag
- Recognition from the lectern throughout the event
- Logo recognition in PowerPoint during all general sessions

## Silver Sponsor

**COST: \$2,125\*/\$2,525\*\***

**YOU RECEIVE:**

### Prime Advertising Opportunities

- Logo recognition as Silver Sponsor during the event
- Logo recognition in Fall *Industry Advocate* magazine shared with more than 600 readers
- Visibility in conference mobile app
- Access to all OSAP Annual Conference educational offerings and opening and closing networking events, alongside conference attendees

### Business Development Spotlight

- Complimentary exhibit table including exclusive non-competing exhibit hours
- Complimentary registration for two (2) including all meals, breaks and receptions
- Company website linked to the conference webpage with an average of 100 click-throughs to your organization's website

### Relationship-building Opportunities

- Option to include collateral in swag bag
- Recognition from the lectern throughout the event
- Logo recognition in PowerPoint during all general sessions

## Bronze Sponsor

**COST: \$825\*/\$1,225\*\***

**YOU RECEIVE:**

### Prime Advertising Opportunities

- Recognition as Bronze Sponsor at the event
- Logo recognition in conference program
- Logo recognition in Fall *Industry Advocate* magazine shared with more than 600 readers
- Visibility in conference mobile app

### Business Development Opportunities

- Company website linked to the conference webpage with an average of 100 click-throughs to your organizations website

### Relationship-building Opportunities

- Option to include collateral in swag bag
- Logo recognition in PowerPoint during all general sessions



*Every year, we have strong representation at the OSAP annual conference because it's an audience we need to know and serve. It's an invaluable benefit to be there and to support the organization as a sponsor and exhibitor. It's the key to Ohio's nonprofit sector.*

Mark Brazeau, CAHTA, CATP, CHIA;  
Destination Toledo

# 2025 OSAP Annual Conference Sponsorship Opportunities



Exhibit tables are a terrific way to showcase your product or service to OSAP's captive-member audience! Various session breaks are scheduled throughout the conference to encourage table visits and one-on-one conversations with you or your company's representatives.



## Exhibit-only Package

**COST: \$995 MEMBERS; \$1,495 NON-MEMBERS**  
**Prime Advertising Opportunities**

### Preferential Placement

- Company recognition in conference mobile app
- Access to all OSAP annual conference educational offerings and opening and closing networking events, alongside conference attendees.

### Business Development Spotlight

- One skirted table with two chairs, including non-competing exhibit hours
- Complimentary registration for one (1) participant including all meals, breaks and receptions. Additional registrations for your group may be purchased; however, there is a limit of two (2) representatives per table; contact OSAP regarding additional costs

### Relationship Building Opportunities

- Preconference exposure via the app & activities designed to draw attendees into the exhibit hall
- Company website linked to the conference webpage with an average of 100 click-throughs to your organization's website.

## KEY EXHIBITOR POLICIES

**BOOTH ASSIGNMENT:** Exhibit space is assigned based on receipt of contract with payment and at the discretion of OSAP. If seeking a preferred space next to an industry partner, it is the responsibility of the exhibitor to coordinate with the partner for floor space and notify OSAP. OSAP reserves the right to determine the eligibility of any company or product for inclusion as an exhibitor.

**EXHIBIT INSTALLATION & REMOVAL:** Installation of exhibits will be from 8:00 a.m. to 12:30 p.m. on Wednesday, July 23, 2025. Dismantling should be done following the closing session ending at 12:15 p.m. on Friday, July 25, 2025. All materials and displays not dismantled by 2:00 p.m. (or arranged for dismantling) will be discarded.

**EARLY TEAR DOWN/LIQUID DAMAGES:** Due to the difficulty of determining and detailing the losses which would result from the dismantling of exhibit space prior to the close of the event, the exhibitor agrees to pay \$150 as liquidated damages (and not as a penalty) if the exhibitor begins dismantling of exhibit space prior to the close of the event at 12:15 p.m. on July 25, 2025.

**DOOR PRIZES:** Exhibitors are welcome to bring door prizes. Exhibitors are responsible for collecting business cards at their tabletops and conducting a drawing to determine the winner. OSAP will be pleased to announce the winners at the conclusion of the conference on July 25, 2025. In the event the winner is not present, it is the exhibitor's responsibility to deliver/ship the item to the winner.

**CANCELLATION POLICY:** Cancellations must be made in writing (email is acceptable) and cannot be taken over the phone. Cancellations are effective as of the date of receipt. Any exhibitor canceling booth space on or before June 23, 2025, will receive a full refund. Any exhibitor canceling space between June 24 and July 7, forfeits 50 percent of the total rental cost for each booth requested. Any company canceling after July 7, 2025, forfeits the entire booth rental fee (no exceptions). Any exhibitor canceling with a balance due is responsible for paying the remainder in full within 30 days of the cancellation.

**NO-SHOW POLICY:** Exhibitors are considered "no show" if a company does not occupy and exhibit in the designated space by 1:00 p.m. on Wednesday, July 23 and has not given OSAP the required written notice of cancellation. OSAP has the right to use "no show" exhibit space in such a manner as it may deem in the association's best interest. Failure to occupy exhibit space does not relieve the exhibitor from their obligation to pay the full booth rental fee.

**LOST OR STOLEN ITEMS:** OSAP is not responsible for lost or stolen items.

**ALL POLICIES ARE ALSO AVAILABLE AT [OSAP.ORG/ANNUAL](https://osap.org/annual)**

## IMPORTANT DEADLINES

*Logos are due by June 25, 2025.*

*Payments must be received by July 1, 2025.*



# 2025 OSAP Annual Conference

## SPONSORSHIP & EXHIBITOR COMMITMENT FORM

You may register at [ohiosap.org/annual](https://ohiosap.org/annual) or indicate below the areas in which you would like to participate and email to [osap@ohiosap.org](mailto:osap@ohiosap.org). Please provide the total commitment in the location as noted below. All fees are payable to the Ohio Society of Association Professionals and must be received by July 1, 2025. The organization reserves the right to refuse any advertising.

### Commitment Level:

Platinum: \$6,275\*/\$6,775\*\*

Gold: \$2,875\*/\$3,275\*\*

Silver: \$2,125/\$2,525\*\*

Bronze: \$825\*/\$1,225\*\*

Exhibit-only Package: \$995 members  
\$1,495 non-members

Additional individual registrations (indicate quantity):

\_\_\_\_\_ CVB: \$440

\_\_\_\_\_ Industry Partner: \$585

**TOTAL COMMITMENT \$** \_\_\_\_\_

### METHODS OF PAYMENT:

**MAIL CHECK:** Ohio Society of Association Professionals  
1335 Dublin Rd. Ste. 224-A  
Columbus, Ohio 43215

**OR pay online at [ohiosap.org/annual](https://ohiosap.org/annual)**  
(OSAP staff can assist with registration and and invoicing.)

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_

*List names and emails of additional company representatives below. Please include any dietary restrictions.*

\_\_\_\_\_

\_\_\_\_\_

If you are an exhibitor, will your booth need power? YES NO

If possible, please place our booth near the following company(s): \_\_\_\_\_

If possible, please DO NOT place our booth near the following company(s): \_\_\_\_\_

\* This is the member rate applicable for current OSAP members in good standing.

\*\* This is the non-member rate and includes membership through the following year.

**For more information and to reserve your space, email: [osap@ohiosap.org](mailto:osap@ohiosap.org)**